



CV and Portfolio are every designers most  
important sales material

We are CORE design agency

# If you want to differentiate from other candidates

Invest in your CV and portfolio.

Let us help you with that!

The  
Right  
Talent.



# Tips for **CV & portfolio** in AI times

Consider that recruiters are using company AI-tools in matchmaking:

## CV

- ✓ Keep it simple and structured
- ✓ Use relevant keyword for your skills
- ✓ Be mindful and don't share personal data
- ✓ Differentiate yourself clearly
- ✓ Highlight results and achievements
- ✓ Tailor yourself to each role you are interested in, open your offering

# Tips for **CV & portfolio** in AI times

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## Portfolio

- ✓ Focus on quality over quantity
- ✓ Clearly structure each case study
  - Open the stages of the design process & methods (start - goals - end results)
- ✓ Emphasize your role and contribution + the results
- ✓ Balance visuals with explanation

# Tips for **CV & portfolio** in AI times

Highlight the methods and tools you have in your toolbox:

Design

Research

AI

Vibe coding

Facilitation

Communication

Stakeholder management

**Keep it simple and clear.** Clients should be able to quickly understand your expertise without having to navigate through unnecessary content.

**Showcase your best work.**

- **Highlight your strongest** projects and cases or studies, while also giving an overview of your broader skills and experience.
- **Tailor your portfolio to the role and project.** Focus on the most relevant work for each opportunity. Often, less is more—a polished, easy-to-navigate portfolio is more effective than an extensive one.



## Make your portfolio easy to access.

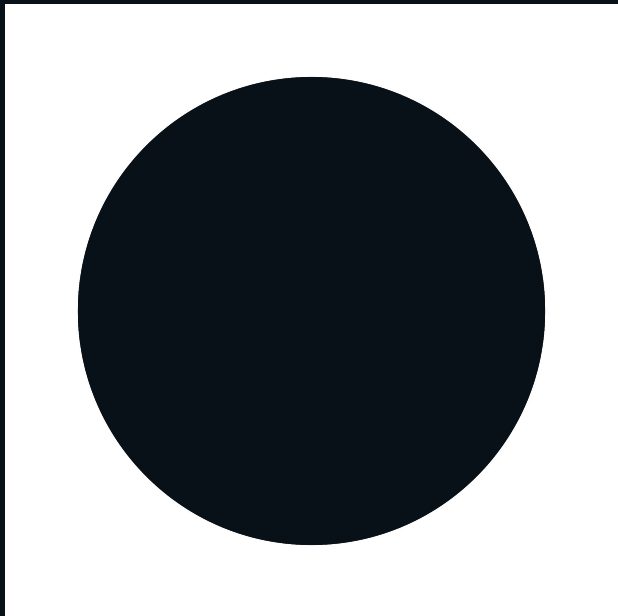
- Add a link to your profile if your portfolio is hosted online, or upload it as a PDF attachment.
- Pay attention to presentation. A well-structured, professional-looking portfolio with working links and concise descriptions creates a strong first impression.

For inspiration: few portfolio examples that have received particularly positive feedback:

[juha.super.site](https://juha.super.site)

[jarkkomatikainen.com](https://jarkkomatikainen.com)





See you!

[www.finitec.fi/backstage](http://www.finitec.fi/backstage)